

Dear Business Owner,

The race is on!

St. Francis Children's Center is preparing for our 33<sup>rd</sup> Annual Pours for a Purpose—our signature Derby-themed wine, beer, and chocolate tasting—taking place on Saturday, May 2, 2026, from 5:00–8:00 PM at St. Francis Children's Center, 6700 N Port Washington Rd, Milwaukee.



We invite you to join us at the starting gate as a featured vendor partner.

Founded in 1968, St. Francis Children's Center (SFCC) is a nonprofit social services agency serving children and young adults from birth through age 21. Each year, we support more than 1,300 children, teenagers, and young adults through inclusive early childhood education, therapy services, and family support programs. Nearly 88% of the children we serve have a disability or developmental delay, and almost half live in households at or below the poverty level.

Pours for a Purpose is more than a tasting event, it is a celebration of community, compassion, and possibility. All proceeds directly support the special education, therapy, and wraparound services that empower children to learn, grow, and reach their greatest potential.

And here's the exciting part: there is no cost for you to participate as a vendor.

This event has sold out in past years, and we anticipate welcoming 150–200 guests ready to sip, sample, socialize, and support a meaningful cause. Guests will enjoy a curated selections of fine wines, craft beers, spirits, liqueurs, hard seltzers, ciders, and decadent chocolate confections—along with raffles, a wine pull, and a lively silent auction.

As a vendor partner, your brand will be showcased to an engaged and philanthropic audience while helping us "run for the roses" in support of children and families across Milwaukee.

If you are interested in participating, please complete the attached Vendor Agreement Form, including your logo, and return it by Friday, April 17. You may also complete the form online at [sfckkids.org/events/pfap](https://sfckkids.org/events/pfap).

If you are unable to participate as a vendor this year, we would be grateful for your consideration of donating an item or themed gift basket for our silent auction.

Please mail, email, or drop off this form no later than April 17, 2026 to:

St. Francis Children's Center  
Attn: Natoya Jackson  
6700 N Port Washington Rd  
Milwaukee, WI 53217

Email: [njackson@sfckkids.org](mailto:njackson@sfckkids.org)  
Phone: (414) 351-0450 ext. 141

*Thank you!*





**SATURDAY**

**MAY**

**5:00 - 8:00 PM**

St. Francis Children's Center  
6700 N Port Washington Rd  
Milwaukee, WI 53217

**2**

# VENDOR AGREEMENT FORM

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**VENDOR INFORMATION**

Vendor Name: \_\_\_\_\_

Product(s) for Sampling: \_\_\_\_\_

\_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Verify the information above is correct, as we use this in our event signage and to promote the event on social media. Please email your logo to [njackson@sfcckids.org](mailto:njackson@sfcckids.org) by April 17, to ensure we add you to our list of vendors on our website!  
There is NO COST for vendors to participate!

- Yes, we will attend the event on Saturday, May 2, 2026 to hand out samples.
- No, we will not be able to attend but we will provide enough samples of our product to accommodate 200 people.  
Please contact me for details on mailing/drop off/pick up.
- No, we cannot, but we would like to support St. Francis Children's Center by donating an item for the auction or a bottle of wine for the wine pull.  
Please contact me at the phone number or email address provided.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Set up is from 4:00 - 4:45 PM on Saturday, May 2, 2026. Please give yourself enough time to get your table ready before guests enter at 5:00 PM. Remember to bring displays, brochures, descriptions, etc. to promote or explain your product(s)!

Please mail, email, or drop off this form as soon as possible to:

St. Francis Children's Center  
Attn: Natoya Jackson  
6700 N Port Washington Rd  
Milwaukee, WI 53217

Email: [njackson@sfcckids.org](mailto:njackson@sfcckids.org)  
Phone: (414) 351-0450 ext. 141

*Thank you!*

